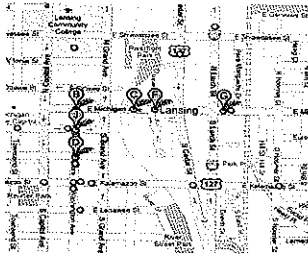


LUNA TECH DESIGNS

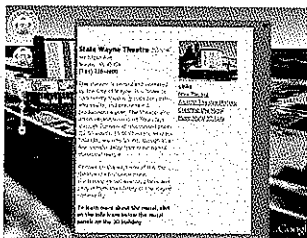
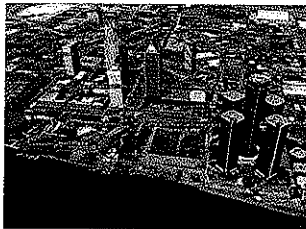
The LunaGlobes Advantage for Downtowns

Is your downtown promotion staying current with today's online media?



- Everyone is turning to the web for information. Is your city's presence on the web dynamic enough to capture the ever decreasing attention span of your viewers? *Is your city just another dot on the map?*
- The web is crammed with information. Is your important information getting lost because users have to surf through multiple pages to find the content they need?
- People shop what they know. Are you quaint stores getting the advertising they need to draw in new customers? Are you maximizing your local buying power?

How can Luna Tech help promote your downtown and local businesses?



- Promote your downtowns online in a dynamic 3D world that captures the attention of your viewers. Draw people into your city by getting them familiar with the local business, parking and special events.
- Help grow your downtown by listing incentive packages to draw in development.
- Retain local businesses by helping them maximize their marketing dollars. Everything they currently use to promote themselves can be imported in a LunaGlobe as well as adding custom content like Cell Phone Coupons to maintain customer loyalty.
- Improve economic development by listing available properties online. Tie directly into CPIX to maintain a dynamic database that allows user to view all desired properties at once in a virtual environment. Integrate GIS data from multiple software packages.
- Geographically target new businesses by category by showing particular needs not yet available in the downtown. For instance, the need for a bakery on the corner of Main and Third.

Who is Luna Tech and what is a LunaGlobe?

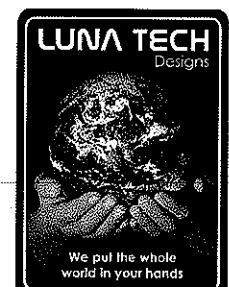


Luna Tech Designs is a premier GeoWeb marketing company that connects online users with online communities using the most powerful, visually intuitive web platform available today. Our LunaGlobes are built off of Google Earth technology. We build photo-realistic 3D models of local businesses and incorporate rich, interactive popup balloons to dynamically promote them online. Additionally, all of our models are uploaded to the Google Earth Warehouse where they become part of a global community of millions.

Our goal is to maximize the marketing efforts of local communities by populating their content across multiple online platforms. We take the user from the paradigm on the web of bring the information to me to a new paradigm of take me to the information.

Don't let your city be just another dot on the map!
Contact Luna Tech Designs today.

Call: (734) 260-1069
Email: info@lunaglobes.com
View: www.youtube.com/lunatechdesigns



The Benefits of Using Luna Tech to Market you Downtown Online

The internet is evolving from a 2D information resource to a dynamic 3D environment where your familiar world is merged with the boundless information of the web. Luna Tech Designs has created an interface called a LunaGlobe for municipalities that merges all of the city information into one place allowing users to view a city in context to the world they see every day. Visitors to the site no longer have to jump from page to page to get information about a business or city services. They are all displayed in context allowing new discovery of information by proximity. This benefits any city organization by drawing users to their site and giving them a fun, easy to use environment that provides all of the city's data. Information can be gathered quickly and visually, allowing for immediate recognition.

Downtowns are a vital part of any community and it is important to give local businesses the best promotion possible. Below is a breakdown of how a LunaGlobe can benefit Downtowns and their businesses.

Benefits for Downtowns:

- Improves businesses marketing ability online and maximize marketing dollars by integrating existing content.
- The city and its businesses will be promoted locally, as well as nationally online through Google Earth. This increases SEO for businesses.
- Increase to the cities website traffic and duration of stay.
- Visitors get a dynamic view of the city, drawing them into the highlighted features. Events can be displayed at location with an information bubble.
- Visitor guide can highlight special events, venues or businesses.
- LunaGlobes are one stop resource for the community.
- Information is updated monthly to stay current instead of yearly like printed material. Existing data management systems are easily integrated.
- Information is viewed in context instead of individually to allow new discovery of businesses or events by proximity.
- LunaGlobes are stable, viewable across multiple platforms and easily implemented into your existing webpage.
- Overlay demographics, utilities, trail maps or zoning.
- Integrate CPIX MLS system to display available properties in a virtual environment.

Benefits for Business:

- Proximity to other businesses on the globe can generate new customers unaware of the services offered by the businesses next door.
- Increases traffic to the businesses website.
- Creates a web presence for those who do not have websites.
- 3D models clearly communicate the building space and parking.
- Integration of images, video, 360° spins or cell phone coupons into information balloons.

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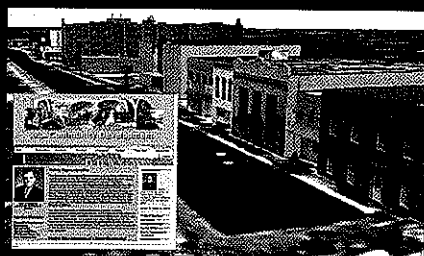


Marketing Communities with Luna Tech's LunaGlobes



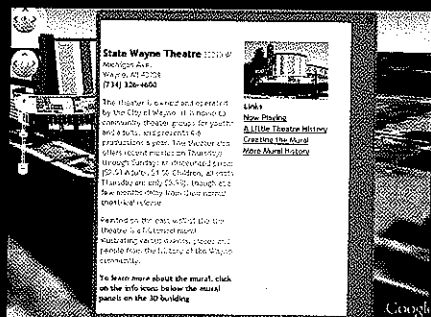
Downtowns are a vital part of any community, and it is important to give local businesses the best promotion possible. The Luna Tech Designs Google Earth based virtual globe, or LunaGlobe, can help revitalize downtowns, DDA organizations, and member businesses by making it possible to bring together every element of your marketing strategy.

Downtown Benefits



- **Local Focus, National Reach:** City and businesses are promoted locally and nationally online through Google Earth. This increases visibility for your downtown website, as well as the member business websites.
- **Luna Tech QuickScope™:** A cost effective 3D model of your downtown that takes full advantage of the rich, 3D landscape of Google Earth, treating visitors to a dynamic view of the city, drawing them into the highlighted features -YOUR BUSINESSES!
- **MainStreet Tours:** A hands free directed tour showcasing downtown businesses, designed to easily guide newcomers to key locations.
- **Online Visitor Guide:** Highlight special events, venues or businesses - a virtual one stop resource for the community!
- **Keep your message current:** Information updated regularly, not yearly.
- **Easy Member Integration:** Integrate existing data management systems.
- **Stable Environment:** LunaGlobes are viewable across multiple platforms and easily implemented into your existing webpage.
- **Informative Map Overlays:** Show special districts, boundaries, zoning, trails, parks, and event locations.
- **Integrate Existing MLS Systems:** (CPIX) or internal image/spreadsheets based listings to display available properties in a virtual environment.
- **Google "Street View":** Built in to the LunaGlobe viewer, offering another unique window into your community (where available).

Business Benefits



- **Increase Visibility:** Proximity to other businesses on the globe can generate new customers unaware of the services offered by the businesses next door. No other platform can match it!
- **Maximize Marketing Mileage:** Improves businesses marketing ability online, and maximize marketing dollars by integrating existing content, while driving more traffic to your website.
- **Mini Web Pages:** Creates web presence for those who don't have websites.
- **Not a Dot:** 3D models clearly communicate the building space and parking. No more being just another dot on the map!
- **Interactive Content:** Integration of images, video, 360° spins, dynamic menus, or cell phone coupons into information balloons.

LUNA TECH DESIGNS

...bringing new life to your community.
734-260-1069 | info@lunaglobes.com